

# The Chad Andrews, LLC Event Consulting





# HELLO! I'm...

Chad Andrews, the Founder of The Chad Andrews LLC, TotalCyclist/DivaCycling Camps and Voice of Choice Talent



Let us  
**HELP YOU!**





# Our consulting!

- Social Media assistance
- Media Training
- Television and Radio Skills
- What are the value adds? Live stream? VIP?
- Collaboration with other similar events
- Stage set up
- Event Planning
- Website
- Podium logistics
- Speaker Training
- Emceeing and Commentating

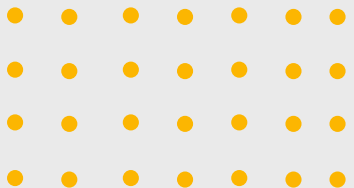


Chad Andrews emceeing Maryland Cycling Classic with NFL Pro Bowler Ray Lewis. 📷 Marco Quezada



# What we can do!

It's not just about the race—day/event experience. This is a big deal for your participants, sponsors, city, CVB and every moment counts. Chad will strategically help your event engage with all the assets that your event. Streamline. Industry contacts and more.



Chad Andrews emceeing w/ Frankie Andreu @athens twilight. 📸 Adam Koble





# Planning

## How to “Plan” for your event

- Appearance
- Site/ Location Review
- VIP Locations
- Live Stream
- Course Set up
- Event Timing?
- More!



# TV | Stream Consult

- Wardrobe.
- Practicing Sound bites.
- Cadence.
- Body language. Keep it simple.
- Is there an audience or no? Strategies.
- How to practice and prep.
- What to do BEFORE you go live. De-stress.





# Event Emcee



## How we can elevate your event

1. Is being nervous ok?
2. Vulnerable, funny, engaging?
3. Cue Cards or not?
4. Uhm, uh, etc.
5. Are visual aids a good idea?
6. Audience engagement?
7. Find the ONE in the crowd.

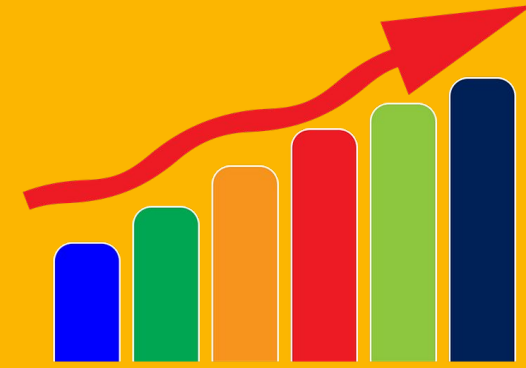
# Crowds







# Social Media



- Metrics
- Content Production
- Scheduling
- Software to Use
- Templates
- Know Your Client Base
- Be YOURSELF!





# THANK YOU!

**Do you have any questions?**

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